

Joey Skaggs

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JOEY SKAGGS – SHORT BIO

Joey Skaggs has been hailed the “Godfather of the Media Prank.” The creator of such international pranks as The Cathouse for Dogs, The Celebrity Sperm Bank, The Portable Confessional Booth, Cockroach Vitamin Pill, The Solomon Project, and The Fat Squad, he and his performances have appeared on, to name a few, CNN, Entertainment Tonight, Good Morning America, Phil Donahue, Geraldo, National Public Radio, The Wall Street Journal, The Washington Post, The New Yorker, Newsweek, Life, WIRED, New York, People and The New York Times.

He’s an artist whose work is unorthodox, provocative and iconoclastic. Using guerrilla tactics and advertising and public relations techniques to make social commentary, Skaggs holds a mirror up to society. He illustrates how hype, hypocrisy, propaganda and disinformation that is fed to the media is consequently fed by the media to the public. And he shows, by example, how vulnerable the public is to abuses of an irresponsible news media.

Skaggs is one of the most prolific media satirists in America today. A life long educator and performance artist, his commentaries on media literacy and creative independent thinking are hilarious and thought provoking and have reached hundreds of millions of people on a global scale.