



Watch: Step Inside the Mobile Confessional Booth in Exclusive 'Art of the Prank' Clip

By Mike Lown | Indiewire
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The documentary will premiere at the Slamdance Film Festival later this month.



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As the saying goes, "It's a fool who thinks he can't be fooled." New York artist and media hoaxer Joey Skaggs has turned such a quote into his life's work, devising countless pranks that have garnered worldwide attention from legitimate news outlets across the country.

His stunts have included the Celebrity Sperm Bank, the Cathouse for Dogs, the Fat Squad and the Portofess, a mobile confessional booth. Now his career has been made into a documentary by Andrea Marini. Entitled "The Art of Prank," the doc will be premiering at the Slamdance Film Festival. Check out our exclusive clip above.

Discussing his subject matter in an official statement, Marini says, "The art of pranking for Joey is not just making a joke that can be very entertaining and funny. It's way more than that. It's about causing people to question their sources of information. At the core of Joey's often hilarious work are questions he hopes people will think seriously about: What do you believe? How did you come to those beliefs? Do you ever question the source of your beliefs? If not, why not?"

The 2016 Slamdance Film Festival will be taking place in Park City, Utah, from January 22-28.

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