

For Immediate Release:

THIRD ANNUAL APRIL 1ST PARADE
TO PROCLAIM FOOL OF THE YEAR

THE THIRD ANNUAL APRIL FOOLS DAY CORONATION OF THE KING OF FOOLS WILL BE MARKED BY A PARADE DOWN FIFTH AVENUE, FROM 59TH STREET TO WASHINGTON SQUARE PARK, BEGINNING AT 12 NOON, FRIDAY, APRIL 1ST.

THE PARADE, FEATURING THE WINNING KAZOO BAND FROM KALAMAZOO, MICHIGAN, WILL SPOTLIGHT IMPOSTERS COSTUMED AS THIS YEAR'S NOMINEES FOR THE COVETED FOOL CROWN. THE NOMINATIONS WERE MADE BY A SELECT BOARD UNDER THE AUSPICES OF THE APRIL FOOLS COMMITTEE.

THE NEW YORK APRIL FOOLS COMMITTEE WAS FORMED IN ORDER TO REMEDY A GLARING OMISSION IN THE LONG LIST OF NEW YORK'S ANNUAL ETHNIC AND HOLIDAY PARADES. THESE EVENTS FAIL TO RECOGNIZE THE IMPORTANCE OF THE DAY DESIGNATED TO COMMEMORATE THE PERENNIAL FOLLY OF MANKIND--APRIL 1ST. IN AN ATTEMPT TO BRIDGE THAT GAP AND BRING PEOPLE BACK IN TOUCH WITH THEIR INHERENT FOOLISHNESS, THE PARADE ANNUALLY CROWNS A KING OF FOOLS. THE WINNER LAST YEAR WAS RONALD REAGAN.

AMONG THE NOMINEES THIS YEAR ARE GARY HART, JIM BAKKER, GEORGE BUSH, SEAN PENN, MADONNA, JESSICA HAHN, FAWN HALL, DONNA RICE AND ORAL ROBERTS.

THE PUBLIC IS INVITED TO PARTICIPATE, IN OR OUT OF COSTUME, WITH OR WITHOUT FLOATS, AND MAY JOIN THE PROCESSION AT ANY POINT ALONG THE PARADE ROUTE.

THE KING OF FOOLS WILL BE CHOSEN BY THE CHEERS OF THE CROWD IN ATTENDANCE AT THE END OF THE PARADE IN WASHINGTON SQUARE. THE WINNING NATIONAL FOOL OF THE YEAR WILL REIGN AS KING THROUGH MARCH 31ST, 1989.

FOR INFORMATION CONTACT:

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