

For Immediate Release:

FIFTH ANNUAL APRIL FOOLS DAY PARADE
TO PROCLAIM FOOL OF THE YEAR

The Fifth Annual April Fools Day Coronation of the King of Fools will be marked by a parade down Fifth Avenue, from 59th Street to Washington Square Park, beginning at 12 noon, Sunday, April 1st.

The parade, featuring the famed **Bronx Cheer Choir** from the South Bronx, New York, will spotlight imposters costumed as this year's nominees for the coveted "Fool" crown. The nominations were made by a select board under the auspices of the April Fools Day Committee.

The New York April Fools Day Committee was formed in order to remedy a glaring omission in the long list of New York's annual ethnic and holiday parades. These events fail to recognize the importance of the day designated to commemorate the perennial folly of mankind--April 1st. In an attempt to bridge that gap and bring people back in touch with their inherent foolishness, the parade annually crowns a King of Fools. The winner last year was **Geraldo Rivera**.

Among the nominees this year are: **Donald Trump, Liz Smith, Captain Hazlewood, The Exxon Corporation, Andy Rooney, Ex Mayor Koch, Mike Tyson, Manuel Noriega, Leona Helmsley, Rob Lowe and Mayor Marion Berry.**

The public is invited to participate, in or out of costume, with or without floats, and may join the procession at any point along the parade route.

The King of Fools will be chosen by the cheers of the crowd in attendance at the end of the parade in Washington Square Park. The winning national Fool of the Year will reign as King (or Queen) through March 31st, 1991.

For information contact:

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