



ATTENTION NEWS ASSIGNMENT & CALENDAR EDITORS:

The New York April Fools' Committee is Proud to Announce
NEW YORK CITY'S 33rd ANNUAL
APRIL FOOLS' DAY PARADE

"TAKE A KNEE!"

New York's irreverent **April Fools' Day Parade**, poking fun at the past year's displays of hype, hypocrisy, deceit, bigotry, and downright foolishness, returns! For the 33rd year, participants will bring outrageous floats and dress up in colorful costumes to mirror the folly of the nuttiest politicians, corporate leaders, celebrities and whoever else has proved to be a total fool in the past year. If it rains, marchers are encouraged to decorate umbrellas with slogans or images so their messages can be seen by people looking out their windows from above. Nothing is sacred. Our satire knows no bounds.

The **April Fools' Day Parade** will begin at 5th Avenue and 59th Street at 12 noon, Sunday, April 1, 2018. The procession will march down 5th Avenue, pause at Trump Tower at 56th Street and 5th where participants will, in the spirit of Colin Kaepernick, "take a knee" in solidarity against police abuse. It will then proceed downtown to Washington Square Park for the climactic crowning of the King of Fools.



Last year's **April Fools' Day Parade "Trumpathon"**—the world's largest gathering of masked Donald Trump look-alikes was so successful that organizers vowed to repeat it every year as long as Trump is president.

Get your Donald Trump look-alike mask here to print, cut out and wear to the parade: <http://aprilfoolsdayparade.com/trumpmask.pdf>. The parade committee will have hundreds of extra masks on hand in case you need one. We're going for a new world record for the largest assembly of Donald Trumps. Please tweet @artoftheprank and invite all your friends to this second annual Trumpathon!



We kick off this year with Trump's Grand Military Parade, the world's largest display of American military might ever! Please bring your own military toys, such as toy tanks, planes, rockets, GI Joe dolls, etc.. The Parade Grand Marshall will once again be a Donald Trump look-alike followed by all the other look-alikes attempting to sing the National Anthem. Marchers may sing any words they wish. The theme for this year's parade is "TAKE A KNEE!" Color commentary made up of alternative facts will be provided by a Kellyanne Conway look-alike. Sexual Predator look-alikes from Hollywood will do a *Game of Thrones* Walk of Shame. A Tonya Harding look-alike will inline-skate through the parade clubbing marchers in the knee. Intermittently, emergency sirens will warn of an imminent nuclear attack. Security for the parade will be provided by Neo-Nazi White Supremacists in brown shirts. In a stealth attack, which could happen anywhere along the route, DACA Dreamers and other immigrants will spring from the parade-watching crowd and herd all Nazis onto a Trump Campaign Bus retrofitted for prisoner transport. They will be taken to Texas and press-ganged into building Trump's border wall.



The public is encouraged to participate, in or out of costume, with or without floats, and may join the procession at any point along the parade route. This year, due to the Takata airbag recalls, there will be no auto-drawn floats. Floats can be no wider than 10 feet and no longer than 30 feet and can be self-propelled, towed, pushed or pulled. Customized bicycles, tricycles, baby carriages and aerial balloons are welcome.

As the parade enters Washington Square Park, the festivities will begin. All food concessions will be provided by sh**hole Third World countries. As long as supplies last, the H&M apparel company will hand out their Coolest Monkey in the Jungle hoodies. Megyn Kelly and Jane Fonda look-alikes will have a free-for-all slap-off. USA Gymnastics will be offering free gynecological exams provided by a Larry Nassar look-alike. A Princess Michael of Kent look-alike will hawk racially offensive jewelry, and UCLA basketball players will hawk sunglasses shoplifted in China. All parade revelers are invited to experience humiliation on the United Airlines plane float, where they will be dragged kicking and screaming down the aisle and thrown out the door. A Kathy Griffin look-alike will auction severed Trump heads and a Michael Phelps look-alike will swim with sharks in the Washington Square Park fountain. Free Covfefe will be served to all by White House staff look-alikes.

Funding this year is provided by Steve Wynn and Vladimir Putin. Last year's King of Fools was, no surprise, Donald Trump. This year's King of Fool's will be nominated by the crowd in Washington Square Park and will reign through March 31, 2019.

The Parade Committee assumes no liability for damages caused by satire. Speaking of which, for those who have not yet seen **Art of the Prank**, the award-winning feature documentary by Andrea Marini about Parade Committee chair and artist-activist-satirist Joey Skaggs, it is now available on VOD and DVD. See the movie trailer and website here: <http://artoftheprank-themovie.com>.

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