



FOR IMMEDIATE RELEASE:

ATTENTION NEWS ASSIGNMENT & CALENDAR EDITORS:

**THE NEW YORK CITY APRIL FOOLS' DAY PARADE
CELEBRATES 40 YEARS OF
EXPOSING FOOLS AND MOCKING MADNESS!**

New York, NY – March 4, 2025 – This year marks an extraordinary milestone—the **40th Anniversary of Joey Skaggs' legendary New York City April Fools' Day Parade**. For four bold and unapologetic decades, this satirical spectacle has marched through the heart of Manhattan, eviscerating the most absurd social, cultural, and political figures and events of the times with outrageous floats and unrelenting mockery.

What began in 1986 as a guerrilla performance protest against the increasing insanity of public life has grown into an iconic annual tradition, drawing international attention and laughter. This year, the parade promises to outdo itself with a jaw-dropping lineup of scandalous floats and laugh-out-loud caricatures celebrating the foolishness of the powerful and the absurdity of the world we live in.

Expect the Unexpected:

The 40th Anniversary Parade will feature larger-than-life floats lampooning the year's most shameless attention-seekers, power abusers, conspiracy peddlers, and tone-deaf billionaires. From political clowns to tech tyrants, social media melt-downs to courtroom circuses—no fool is safe from the sharp wit and artistic fury of this year's procession.

A Legacy of Satire:

For 40 years, the New York City April Fools' Day Parade has been the mirror that reflects our collective madness. It has skewered presidents and princes, exposed charlatans and crooks, and celebrated the public's right to laugh in the face of authority. The parade has become an institution—proof that satire is a vital tool for survival in a world brimming with nonsense.

Parade Route:

As always, the parade will “kick off” on **Tuesday, April 1st at 12 noon, beginning at 5th Avenue and 59th Street**, marching with great fanfare down to **Washington Square Park**. The grand finale in the park will crown the much-anticipated “**King (or Queen) of Fools**,” honoring the individual whose audacity, ignorance, or hypocrisy reigned supreme over the past year.

Join Us in Celebrating 40 Years of Foolery!

Come witness history as we commemorate **40 years of truth through absurdity**. The public is invited to create outrageous floats and dress up as look-alikes in colorful costumes to reflect the folly of the nuttiest politicians, crooked corporate leaders, silly celebrities, and whoever else has been a total fool in the past year. Everyone can participate, in or out of costume, with or without floats.

Floats should be no wider than 10 feet and no longer than 30 feet and can be self-propelled, towed, pushed or pulled. Customized bicycles, tricycles, baby carriages, and helium balloons are welcome. Whether you march with us or simply gawk from the sidelines, your laughter and participation affirm what we've known all along—sometimes, the only sane response to madness is satire.

MEDIA INQUIRIES: Interviews, parade details, and visual assets available upon request.

Website: <http://aprilfoolsdayparade.com>

BE THERE – AND BEWARE... THE FOOLS ARE AMONG US!

Contact: Joey Skaggs, Committee Chair, 212-254-7878, info@joeyskaggs.com, Facebook, Instagram, BlueSky
Electronic Press Release

Parade History (see all previous year's press releases at bottom of page)



PRINT YOUR OWN MASK AND JOIN THE APRIL FOOLS' DAY PARADE

HERE ARE A "DOZEN EGGS" TO CHOOSE FROM
Click on the image to get started printing your own



SPREAD THE WORD! INVITE FRIENDS TO JOIN THE FUN!

Tuesday, April 1, 2025 at 12 noon
Beginning at 5th Avenue and 59th Street, NYC
Marching with great fanfare down to Washington Square Park



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