NURSE FRECKLE'S



Prank Time

Nurse Freckle Says: I am a registered nurse. I am also a prankster! I enjoy interrupting the daily routines of robotic humans by throwing nerf-like monkey wrenches into their lives. Won't you please help me in my quest to demolish serious culture? Send your prank ideas to bOING bOING. But don't you dare try to prank me! I hate it when somebody screws with my life!

The Nurse sprouted a few more freckles when she learned about Joey Skaggs and his latest media hoax. She was so enthralled, in fact, that it threw her into a delirious state of nonstop clucking, and we just hope she soon snaps out of it so that she can keep her job as Prank Mistress here at *bOING bOING*.

The hoax started when pro hoaxster Skaggs sent the following letter to 1,500 dog shelters across America:

KEA SO JOO, INC
Kim Yung Soo, President
127 Macdougal St, Suite 986 • New York City, N.Y. 10012
Tel. (212) 254-0012 • Fax. (212) 979-7007

Dear Executive Director,

Excuse my English Please, Thank You. First congratulation on all your good work with animal. We support. We would like to help your company make money, so we like to offer help so you make money. Dog shelter kill million of dog, cost money. Dog shelter cremate dog cost money. Dog shelter need money to operate. Where it get money? Hard to get money.

Many people like to eat dog. People need to eat dog. Where do they get dog? Some people they raise dog to eat. Some steal dog, make some people angry, hurt some people. That not right.

We like make proposal to your dog shelter to sell us dog. You save money, you make money. We buy all dog, regardless of size or color. We prefer big, young, strong dog but we take all dog from your dog shelter. We cook dog in America. We can dog in America and sell some dog in America in Asian market place. Lot people in America eat dog. Most dog we ship oversea. Lot people eat dog. Many country eat dog. Korea, China eat dog, Philippines, Japan, Thailand, Cambodia eat dog. Dog is healthy for you. This way your cost of business is less. You make more money, more people happy. You get cleaner air. No burn up dog. No waste dog. People pet no disappear. Everybody happy.

Cause we understand some people no like idea to eat dog. But they make trouble for people who like eat dog. Those people called two face. Those people eat cow, rabbit and mice, squirrel and frog and every thing else, but still give us trouble. But dog is good food. Dog is good medicine, make sick people strong, make old people young, make penis hard, make sex good again. Our business getting very big. Need more dog. We are prepared to offer you 10c per pound per dog. We pick up every day, so you also save on feeding dog. We like very much to speak with you and make deal. Please tell us how many dog available in your business. We have deal already to do same with dog shelter in New Jersey, Connecticut and Massachusetts. We hope to be eventually in big city cross America. You can join us now, save money and continue doing your good job. We do big business together. We have big business already with many dog breeder and many dog hospital. Dog no suffer, We have quick death for dog.

Looking to hear from you soon,

Thank you

Kim Yung Soo
President



Supreme Prankster Joey Skaggs. Photo: Blaine Michioka

Many of the dog shelters were in an uproar over Kim's offer, and, as Skaggs had hoped, the letter soon got into the hands of reporters nationwide. The address on the letterhead was really a PO box, and the company's name, Kea So Joo, Inc. means Dog Meat Soup. The phone number at the top was connected to an answering machine that left a message in both English and Korean, and featured yelping dogs in the background for dramatic flair. Skaggs got thousands of calls from all sorts of animal lovers, police officers, reporters, and hot-headed racists excited at the opportunity to vent.

The point of the hoax was to see how reporters would handle such a bizarre request, especially one that would surely produce an emotional outbreak. As Skaggs later pointed out in his "Dog Meat Soup Hoax Exposed" press release, "The media helps to stereotype people and to enforce certain beliefs. The media can be reactionary, gullible, and irresponsible ... reporting on this satirical piece has been just that." And as Skaggs had predicted, the reporters fervently jumped on the story. They even went so far as to recount word by word conversations people claimed to have had with the Korean company, which was impossible, since Skaggs never picked up the faux business line.

Skaggs has been duping the mass media in this fashion for the last 28 years, fooling bigwigs like Good Morning America, Geraldo, CNN, and The New York Times. But he'll never fool Nurse Freckle!
— *Carla*

Send in those prank ideas!