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BY RICHARD JOHNSON

ET does the hoaxers, and guess what?

ENTERTAINMENT Tonight did a segment on media hoaxers and ended up getting hoaxed. In the wake of the revelations that Geraldo Rivera, Oprah Winfrey and Sally Jesse Raphael were all duped by an acting team — pretending to have various sexual troubles — ET aired its own segment on TV hoaxers Friday night. The show interviewed Barry Breman, who once dressed up in a Met uniform and was escorted off the field before the All-Star Game; Alan Abel, founder of the Omar School for Beggars, and Joey Skaggs, perpetrator of such classic hoaxes as Cathouses for Dogs and The Fat Squad. Skaggs warned the ET audience to be more careful to avoid being duped: "The media can be a tool or a weapon or a victim," he intoned. The only problem was that it wasn't Skaggs. The hoaxer had sent friend Norman Savage in his stead. "I couldn't resist. It was too obvious. It was too perfect," said Skaggs, previously a guest on ET with his Bad Guys Talent Agency hoax. ET exec producer David Nuell told PAGE SIX he wasn't embarrassed: "In the close of the piece, Mary [Hart] said, 'As with used cars and land deals with beautiful lakes, let the buyer beware.' She said it with a wink. When you are dealing with the subject of fraud and people who make their living from frauds, there is no way you can be absolutely sure a liar is not lying to you."